

# Preliminary Report of Visitor Count

4th NEPCON NAGOYA

4th AUTOMOTIVE WORLD Nagoya

4th RoboDEX Nagoya

4th SMART FACTORY Expo Nagoya

1st SMART LOGISTICS Expo Nagoya

## RX Japan's Solemn Declaration of Non-Inflated Numbers

We consistently count visitor registration numbers clearly and stringently based on the following philosophy and principles.

Nov. 1, 2021

### 1. The reason for not inflating the visitor numbers

Inflating visitor numbers is a misrepresentation of the exhibition's content, and a fraudulent act toward the exhibitors. Therefore, RX Japan will not commit such an act.

### 2. The visitor number counting method

Every visitor is to submit one business card at the registration counter on-site, and will be counted as one visitor based on their business card no matter how many times he/she re-enters the show.

### 3. Visitor numbers will be verified by an external party

Once the exhibition is completed, all the business cards submitted at the visitor registration will be presented to a certified accountant, who will verify that they are the same number as the number of visitors announced by the organiser. Random checks will be conducted through phone calls to the persons on the business cards to confirm that they had attended the exhibition.

### 4. Written official announcement of the visitor count

Immediately following the exhibition, the visitor number will be announced alongside the counting method, in written form.

#### 1) On-Site Registrants

Only visitors who completed registration on-site are counted. All registrations are counted only once, no matter how many repeat days a visitor attends the show.

#### 2) VIP Registrants

Only VIP badge holders who completed registration on-site are counted. Also, registrations are counted only once, no matter how many repeat days a visitor attends the show.

#### 3) Special Guests

Government related visitors, embassy officials, members of the related associations are counted. All registrations are counted only once, no matter how many repeat days a visitor attends the show.

### VISITOR FIGURES

	Oct.27 [Wed]	Oct.28[Thurs]	Oct.29 [Fri]	Total
1) On-Site Registrants	4,318	5,487	6,348	16,153
2) VIP Registrants	1,641	1,855	1,423	4,919
3) Special Guests	1	3	0	4
<b>Total Number of Visitors</b>	<b>5,960</b>	<b>7,345</b>	<b>7,771</b>	<b>21,076</b>

	Oct.27 [Wed]	Oct.28[Thurs]	Oct.29 [Fri]	Total
Number of Seminar Attendees	2,158	2,688	1,821	6,667

	Oct.27 [Wed]	Oct.28[Thurs]	Oct.29 [Fri]	Total
Number of Press Registrants	48	14	13	75

\* These figures are preliminary and they are subject to change after being certified by an official institute.

\* The numbers of seminar attendees and press registration are not included in the total number of visitors.



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building businesses

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